

Easttown Library & Information Center

2016 Accomplishments

(arranged in accordance with the Library's 2015-2018 Strategic Plan)

Goal 1. Being a Community Center

1. Open 341 days and a total of 3,224 hours during the year.
2. Served 163,809 visitors.
3. Offered 747 library programs with a total attendance of 20,441.
4. Notarized 829 documents for library customers.
5. Library meeting rooms were used 3,209 times by community groups, tutors and individuals.
6. Held 2 shredding events and 2 book sales hosted by the Friends of Easttown Library.
7. Proctored 18 exams for students in the community.
8. Hosted Main Line Health's free flu shot clinic which served more than 100 people.
9. Served as a polling place in May and November.
10. Continued to offer the First Friday Family Film and the Foreign Film series each month, and periodic family films during holidays and the summer.
11. The Friends of Easttown Library offered a Sherlock Holmes Film Festival.
12. Continued our longstanding partnerships with the Main Line Genealogy Club, Tredyffrin Easttown Historical Society and Surrey Services.
13. Promoted library programming through newspaper articles, flyers, posters, plasma screen slides, bookmarks, Facebook and Twitter.
14. Informed the community about developments at the library through the magazine *IN Tredyffrin & Easttown*.
15. Donated gift baskets to: Berwyn United Methodist Nursery School, Devon Elementary School, and Berwyn Fire Company.
16. Donated through library staff collections to: Trinity Presbyterian Church's Caring Cupboard Winter Food Drive, St. Jude Children's Cancer Research Hospital and the ALS Association.
17. Donated withdrawn and donated books to: Children Independent School (Darjeeling, India), City Schools (Philadelphia), Cradles to Crayons (Conshohocken), Daroff Charter School (Philadelphia), Devon Manor, ECHO-- Educating Children for Hope & Opportunity (Nairobi, Kenya) Gesu School (Philadelphia), Laundromat Library (Chester County), Mitchell School (Philadelphia), Surrey Seniors (Devon), Trinity House (Berwyn), University of Pittsburgh for Pittsburgh Public Schools, USO Servicemen Lounge (Philadelphia Airport), and local train stations (Berwyn and Devon).
18. Donated the doghouse book return and 2 music CD shelving units to Richard Wright Elementary School (Philadelphia).
19. Donated 107 summer reading t-shirts to the co-generational programming for reading and homework at the Chester County Family Academy and the West Chester Area Senior Center.
20. Continued relations with T&E Care as a clothing drop-off location for their annual clothing sale fundraiser.

Goal 2. Advancing Literacy and the Love of Reading and Learning

1. With the exception of a few weeks during the year, at least one literacy class was held every weekday in 2016.
2. Circulated 272,812 items to people of all ages in a variety of formats.
3. Each item in the library's physical collection was borrowed an average of 4.8 times.
4. The library's collection contained 53,088 items at the end of the year.
5. The library purchased 903 ebooks and 98 e-audiobooks for the shared CCLS OverDrive collection.
6. Had 9,566 registered borrowers at the end of the year.
7. Answered 19,778 reference questions.
8. Continued to offer school aged STEAM programming, including Snap Circuits, Bee Bots, and Young Explorers Club.
9. Continued early literacy programming, including *1000 Books Before Kindergarten* (38 registered and 8 completed in 2016), Let's Read Math, Exploration Station and passive activities for preschoolers.
10. Offered a variety of EITC-funded educational programs to local elementary school classes and through our summer reading program.
11. Maintained outreach relationships with Berwyn United Methodist Nursery School, Green Valley School, Vertykes Day Care, Timothy School, the 3rd grade classes at Beaumont and Devon Elementary Schools, A Child's Place, T/E Middle School's ESL program, and the AARP Valley Forge Chapter.
12. Maintained the partnerships with 3rd grades at Beaumont and Devon Elementary Schools. We hosted science programs presented by the Franklin Institute's Traveling Science Shows and history programs presented by Betsy Ross (Carol Spacht). Planned and implemented a summer reading program with the statewide theme, *Exercise Your Mind, Read*. 692 youth and 55 adults participated.
13. Hosted the 3rd Annual Barbara Robinson Lecture, featuring popular children's book author, Zachariah OHora.
14. Participated in Longwood Garden's Community Read program, and held special book discussions and a film showing for *Grandma Gatewood's Walk*.
15. Held morning and afternoon sessions of *Science in the Summer*.
16. Designed and distributed a unique summer reading program t-shirt.
17. Held a series of training classes for Mah Jongg and started hosting a weekly Mah Jongg gathering.
18. Held 5 health literacy programs and ongoing yoga programs throughout the year.
19. Held 9 history lectures on a variety of topics including a lecture about Lincoln by nationally recognized historian Allen Guelzo.
20. Received a \$1,000 grant from FLITE to purchase copies of Tredyffrin/Easttown School District assigned summer reading titles.
21. Received an \$11,741 grant from the McLean Contributionship to purchase new study carrels for the Fireplace Room and New book display shelving for Youth Services. This project will be completed in 2017.
22. Library staff members hosted 4 book clubs that met monthly.

23. Partnered with the Volunteer English Program in Chester County to offer weekly group conversational ESL classes.

Goal 3. Fostering Economic and Cultural Engagement

1. Held exhibits displaying collection of items and the work of local artists.
2. Music programs included two piano concerts with Astral Artist Dizhou Zhao and Vincent Craig, and a performances by the Daniel Bennett Jazz Group and Woolly Bully.
3. Held 6 financial literacy programs.
4. Held 4 art programs on the following topics: Intro to Acting, Philly in Film, and Philadelphia Mural Arts, Conestogo High School Art Show Open House.
5. Continued our partnership with AARP to provide tax preparation assistance to eligible citizens. 177 federal and 176 Pennsylvania tax returns, as well as 3 amended tax returns were prepared free of charge and e-filed from February to April. 35 people also had their tax-related questions answered.
6. Continued the library's active participation in the Berwyn Devon Business Association by regularly attending its monthly planning meetings.

Goal 4. Offering Access to Technology

1. Installed 2 projectors and speakers together with a podium with a microphone, laptop, blu-ray player, Apple TV and connections for other devices in the Arronson and Kohn meeting rooms.
2. Library computers were used 22,249 times and there were 14,684 wireless sessions.
3. Held 4 technology and eBook group training sessions run by library staff.
4. Offered two technology programs (3D Printing and QuickBooks) with expert speakers.
5. Offered one-on-one technology training for customers with staff and volunteers, serving 57 people during the year.
6. Continued to provide access to the online resource Britannica Library.
7. Purchased a subscription for an adult title for CCLS's electronic magazine service *Flipster*.
8. CCLS continued its regularly scheduled replacement of computer processors by upgrading 9 workstations during the year.
9. Distributed regular email newsletters and program alerts to 2,400 subscribers.

Goal 5. Following Sustainable Funding and Management Principles

1. Renewed the Foundation's EITC eligibility as an Educational Improvement Organization for 2016-2017 and received a \$7,500 grant from Waste Management in support of educational programming.
2. Received a donation for nearly \$800 from the 3rd Grade at Devon Elementary School raised through their read-a-thon to benefit the library.

3. Received \$1,000 each from The Boland Investment Group and RBC Wealth Management in support of the summer reading program t-shirts.
4. Volunteers donated 1,775 hours and members of the Library Board, the Foundation Board and the Friends donated 1,491 hours to further library operations.
5. The Friends of Easttown Library made a contribution of \$15,000 in support of the library's operating budget.
6. Continued to invest in the capital improvement fund while withdrawing funds to pay for improvements and computer equipment.
7. Installed a printing solution to reduce waste and unpaid print jobs from the library's public computers.
8. Ensured that the library's sick leave accrual payout obligation is fully funded.
9. The Easttown Library Foundation Board Endowment Fund, administered under the umbrella of the Chester County Community Foundation, ended 2016 valued at \$386,000 with \$23,500 in outstanding pledges.
10. Raised \$91,884 from 501 donors through the Foundation's Annual Fund.
11. Library Board Trustees and staff participated in CCLS-sponsored meetings, programs and training sessions. Staff completed 185.5 hours of continuing education.
12. Replaced 47 light fixtures with LED fixtures which are extremely energy efficient and should require no maintenance for at least 10 years.

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